

Go Global.

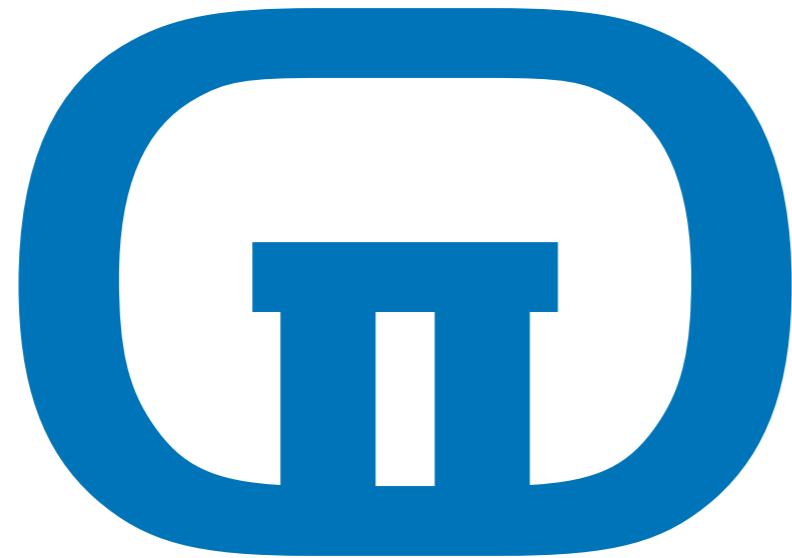


YOUR GLOBAL GATE
FOR PLASTICS AND RUBBER

powered by:



One World. One Gate. Unique Global Services.



YOUR GLOBAL GATE
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Trade fairs have to keep up with the rapid pace of globalisation so they can offer companies access to the world's main emerging markets. In international trade fair business, it is therefore essential to create professional communication platforms for globally active exhibitors in these markets. Messe Düsseldorf with its subsidiaries and expert partners is now offering you a new service brand – Global Gate – for your global business with the plastics and rubber industry. One World. One Gate. Unique Global Services. With this positioning, Messe Düsseldorf with its expertise from K has reconfigured itself as the “gateway to

the world”. With a new autonomous and expressive service brand that stands for the international strategy of Messe Düsseldorf, for its promise of performance and its customer-focused service. Our own trade fair platforms and strategic alliances with leading trade fairs for plastics and rubber worldwide give you the opportunity to be present in the emerging markets that mean most to you. Global Gate brings together the best of two established brands in international trade fair business. And offers you the best for your business success under a single umbrella. We look forward to welcoming you.



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Your Global Gate for Plastics and Rubber.



The expertise that we have accumulated over decades is the key to your gateway to the world. Your Global Gate for Plastics and Rubber. The 50 trade fairs at the Düsseldorf site, 24 of them No. One events in their respective sectors, and over 100 events worldwide have helped to make the Messe Düsseldorf Group one of the most successful international trade fair companies. Our network around the globe comprises 7 subsidiaries and 71 foreign representatives serving 132 countries. Wherever you want to go into action worldwide, we support you with our trade fair services – from the planning of your trade fair participation



through to logistics advice. We see ourselves as service brokers that go the extra mile to make your trade fair showing a success. New products? New ideas? New strategies? New relations? New markets? No problem. Your Global Gate for Plastics and Rubber is there for all business areas of the rubber and plastics industry, be it raw materials and auxiliaries; machines and equipment; semi-finished products, technical parts and reinforced plastics; or services. All the world's a village – and Düsseldorf is the point of departure for your Global Gate to doing business worldwide.



Your Booking Platform for Global Business.



In Düsseldorf we have been organising K, the world's No. One trade fair for the plastics and rubber industry, since 1952. It is THE flagship fair and THE business platform for the entire industry. For innovations and investments. K in Düsseldorf is the only trade fair worldwide to bring together so many exhibitors and high-calibre trade fair visitors with decision-making authority. This is where products, processes and solutions are presented and topics discussed that move the markets of today and tomorrow. With the biggest, broadest and most international spectrum of products and services, it offers you the ideal platform for global business.

To complement this, our Global Portfolio for Plastics and Rubber also offers you communication platforms in regions and emerging markets around the world. The best basis for your success. Messe Düsseldorf and K are thus also door- and gate-openers for you with such influential plastics and rubber fairs as interplastica in Moscow; Arabplast in Dubai; Plastindia in Gandhinagar, Gujarat; Chinaplas in Guangzhou and Shanghai; and IRAN PLAST in Tehran. Messe Düsseldorf's Portfolio for Plastics and Rubber with its IO events and our expertise form the basis for your international participation under the umbrella of the new service brand.



YOUR GLOBAL GATE
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Our Global Portfolio.



plast alger

International Trade Fair
Plastics and Rubber

Algiers

Staging cycle: every two years

Co-organiser:
Fairtrade GmbH & Co. KG
Messe Düsseldorf GmbH



interplastica

International
Trade Fair
Plastics and Rubber

Moscow

Staging cycle: yearly

Organiser:
Messe Düsseldorf GmbH
In Moscow:
Messe Düsseldorf
Moscow OOO



interplastica KAZAN

Trade Fair Plastic and Rubber
In conjunction with Tatarstan
Oil, Gas & Petrochemical Forum

Kazan

Staging cycle: yearly

Organiser:
Messe Düsseldorf
Moscow OOO



IRAN PLAST

The International Exhibition of
Plastics Rubber,
Machinery & Equipment

Tehran

Staging cycle: yearly

Organiser:
National Petrochemical
Company (NPC)
**Exclusive overseas
associate:**
Messe Düsseldorf GmbH



Arabplast

Arab International
Plastics & Rubber
Industry Trade Show

Dubai

Staging cycle: every two years

Organiser:
Al Fajer Information
& Service U.A.E.
**Exclusive overseas
associate:**
Messe Düsseldorf GmbH



Plastindia

International Plastics
Exhibition and Conference

Gandhinagar, Gujarat

Staging cycle: every three years

Organiser:
Plastindia Foundation
**Exclusive overseas
associate:**
Messe Düsseldorf GmbH



T-PLAS

International Trade Fair
for the Plastics and Rubber
Industries

Bangkok

Staging cycle: every two years

Organiser:
Messe Düsseldorf
Asia Pte Ltd.



Plastics & Rubber Vietnam

International Plastics & Rubber
Technologies & Materials
Exhibition for Vietnam

Ho Chi Minh City

Staging cycle: every two years

Co-organiser:
Messe Düsseldorf Asia Pte Ltd.
Bangkok Exhibition Services
Ltd. (BES)



Chinaplas

International Exhibition on
Plastics and Rubber Industries

Shanghai/Guangzhou

Staging cycle: yearly

Organiser:
Adsale
Partner:
Messe Düsseldorf China Ltd.
Organiser German Pavilion:
Messe Düsseldorf GmbH



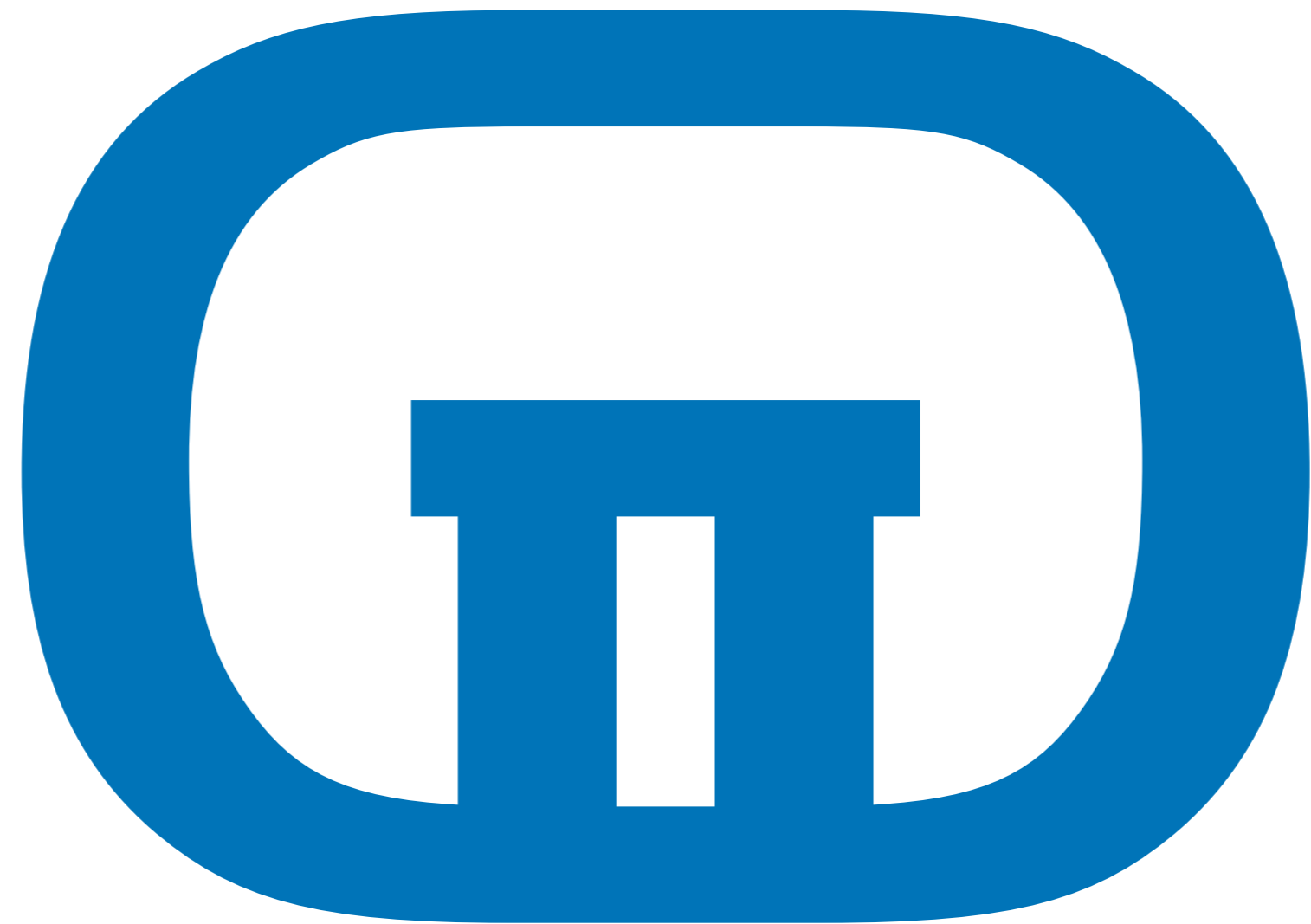
IndoPLAS

The Indonesian International
Plastics Exhibition

Jakarta

Staging cycle: every two years

Co-organiser:
Messe Düsseldorf Asia Pte Ltd.
PT. WAHANA KEMALANIAGA
MAKMUR



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Be a Global Player with Global Gate.



The youngest member of our Global Gate family is plast alger. Alongside South Africa, Nigeria and Egypt, Algeria is one of Africa's four largest economies. Many leading automotive manufacturers are currently deciding to build plants in Algeria – a significant step for the plastics industry. plast alger in conjunction with printpack alger serves as a springboard for further penetration of this market. More at: k-globalgate.com/plastalger



interplastica is the foremost business platform for the Russian plastics and rubber industry. Despite the country's currently difficult economic situation, there is huge potential for the future and thus outstanding business prospects long-term. New plants, machines and product processes are indispensable on this dynamic market. More at: k-globalgate.com/interplastica



In 2015, interplastica Kazan – Trade Fair Plastics and Rubber, held concurrently with the Tatarstan Oil, Gas & Petrochemical Forum, was successfully launched in the Kazan/Tatarstan economic region. Tatarstan is one of Russia's richest industrial regions and is developing fastest under its own economic policy. The ideal complement to interplastica in Moscow for extra business. More at: k-globalgate.com/interplastica_kazan



Global Gate offers you access to a promising market through IRAN PLAST. Iran has a strong oil and gas industry that generates over 50 per cent of the country's export revenue. In the capital goods sector, there is plenty of catching-up to be done as there is a lack of modern machines, components, processes and know-how. With the gradual lifting of economic sanctions, trade relations with Iran are generally expected to pick up momentum. Experts are anticipating rising demand, above all for machinery and equipment and especially for plastics and rubber. More at: k-globalgate.com/iranplast



We also partner Arabplast in Dubai, a trade fair concentrating on the exciting market of the GCC and MENA region. The Gulf states are not only the top producers and exporters of petrochemicals, but also sources of top-flight plastics products. The region's robust economic conditions create an outstanding investment climate that is also generating increasing demand for plastics. More at: k-globalgate.com/arabplast



Plastindia has evolved into one of the most important information and order platforms of the plastics sector in India. Every three years, India's premier event attracts visitors from all over the Indian subcontinent to Gandhinagar/Ahmedabad. In 2015 it moved to a new location in order to exploit further growth potential in this important consumer region for the plastics industry. More at: k-globalgate.com/plastindia



Thailand's leading event for plastics and rubber, T-Plas is a strategic business platform, positioned to serve the thriving plastics industry in the Southeast Asian region. With its regional focus, T-Plas offers you diversified visitors from the construction industry, packaging, automotive and electrical/electronics user sectors. More at: k-globalgate.com/T-Plas



Vietnam has the highest economic growth in Southeast Asia, and demand for plastics and rubber has risen accordingly. All the signs for the future point to stable and sustained investment in new plant and technologies. Vietnam is the best example of a successful newly industrialised country, and you as an export-oriented company ought to benefit in its growth. More at: k-globalgate.com/PRV



Even in times of slower economic growth, China remains a major market for the plastics and rubber industry and still has the highest plastics consumption worldwide. Chinaplas is a must for anyone who wants to be successful in China and neighbouring countries. As the organiser of Germany's national participation, Messe Düsseldorf gives German manufacturers the chance to exploit Chinaplas as their gateway to the Chinese market. More at: k-globalgate.com/chinaplas



Indonesia is one of the world's most populous countries. Higher purchasing power and a better standard of living are invigorating the consumer goods industry and thus boosting demand for plastics and rubber products. In its portfolio for you, Messe Düsseldorf has a powerful trio of events – INDOPLAS, INDOPACK and INDO-PRINT – in one of the most attractive countries of the ASEAN region. More at: k-globalgate.com/indoplas

Unique Global Services.



At Global Gate, the focus is on people and markets. You as a customer benefit because we're passionate about doing our homework. Understanding, advising and assisting customers as well as studying markets and analysing trends are the constants of our service philosophy. Plan your international trade fair participations with Global Gate – the simple way. A full service, worldwide. For everything from general advice to booking stands, from stand construction to logistics, from stand staffing to visa issues – just contact the members of our Global Gate team. Thanks to our experience, we and our service partners are familiar with the requests and issues and provide tailor-made solutions.

All services and detailed information at k-globalgate.com

On such subjects as:

- ④ Stand position
- ④ Stand construction
- ④ Organisation of group participations
- ④ Service staff
- ④ Logistics services
- ④ Travel formalities



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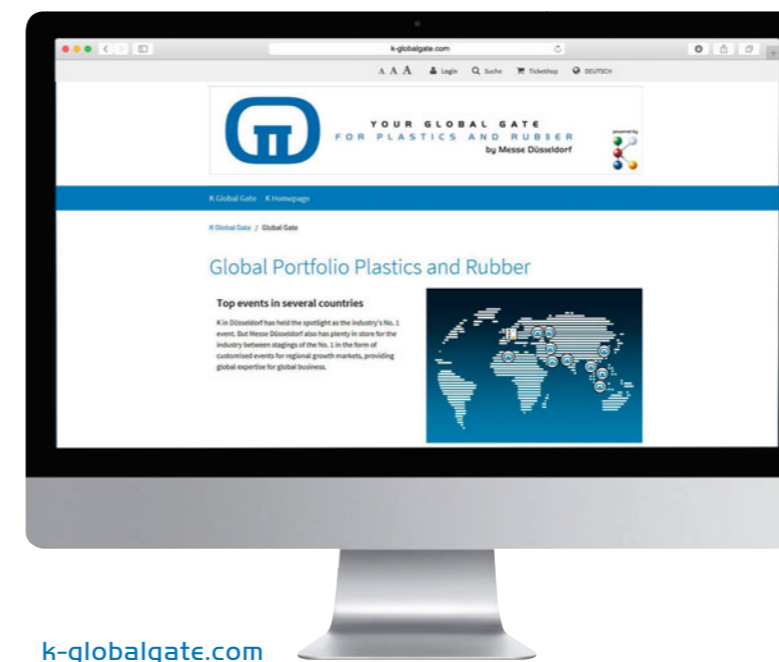
Your products are export hits.



Many companies are hidden champions who are already active in a number of emerging markets. Yet they may not have checked whether their products also have hidden potential in more distant regions of the world. In times of globalisation, we accompany you on the way to new markets and new horizons. If you have not yet exported to all regions of the world, you too have your Global Gate to open the way to new export markets. Get in contact with us.

Our international trade fairs are professional communication platforms and promote the sale of your products in growth markets like Central and Eastern Europe, the Middle East, North Africa, China, India and Southeast Asia. Our international experience and skills bring you to key markets. Talk to us. Follow the lead of many of your competitors, some of whom have been cooperating with us for decades and who make use of and appreciate our service and support.

Ready. Steady. Go: Global.



Before you even start, it's 4.0 for you. The digital networking of people and trade fairs is a professional service through which you obtain all the key data on events, around the clock and around the globe. In addition to detailed facts and figures of the trade fairs, you will also find your contacts here. A number of further helpful services make k-globalgate.com your personal booking platform in the plastics and rubber industry. Available on any smartphone or desktop or tablet computer. Our goal is to consistently develop k-globalgate.com and establish it as your digital gateway to the world in the long term. Should you have any suggestions or requests, we look forward to hearing them from you.



Staging trade fairs with success.

Your Global Gate Team

We are harnessing even more closely the skills of our employees in the Plastics and Rubber global portfolio team. Our Global Gate service can be neatly summed up as “one face to the customer”. If you have decided to explore distant markets, then get in contact with one of our Global Gate experts. We know how to organise trade fairs, from planning and implementation through to follow-up. Make use of our expertise as your basis for business.

Messe Düsseldorf GmbH
Team Global Gate
Messeplatz
40474 Düsseldorf

Tel.: +49 211 45 60 01
E-Mail: globalgate@messe-duesseldorf.de

Meet the team at: k-globalgate.com/team_gg



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k-globalgate.com

Messe Düsseldorf GmbH
P.O. Box 10 10 06 _ 40001 Düsseldorf _ Germany
Tel. +49 (0) 2 11/45 60-01 _ Fax +49 (0) 2 11/45 60-6 68
www.messe-duesseldorf.de

