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Approved
Event

Chinaplas® 2016
国际橡塑展

The 30th International Exhibition on Plastics and Rubber Industries
第三十届中国国际塑料橡胶工业展览会

30
三十届
30TH EDITION

Show Report 展会报告



2016.4.25-28

Shanghai New International Expo Centre, PR China
中国·上海新国际博览中心(浦东)
www.ChinaplasOnline.com | www.中国橡塑展.com



CHINAPLAS 2016 ended with record-breaking show scale! 展会规模再创历史新高！

General Overview 展会概览

240,000+

Exhibition Area (sqm) 展会面积 (平方米)

3,335

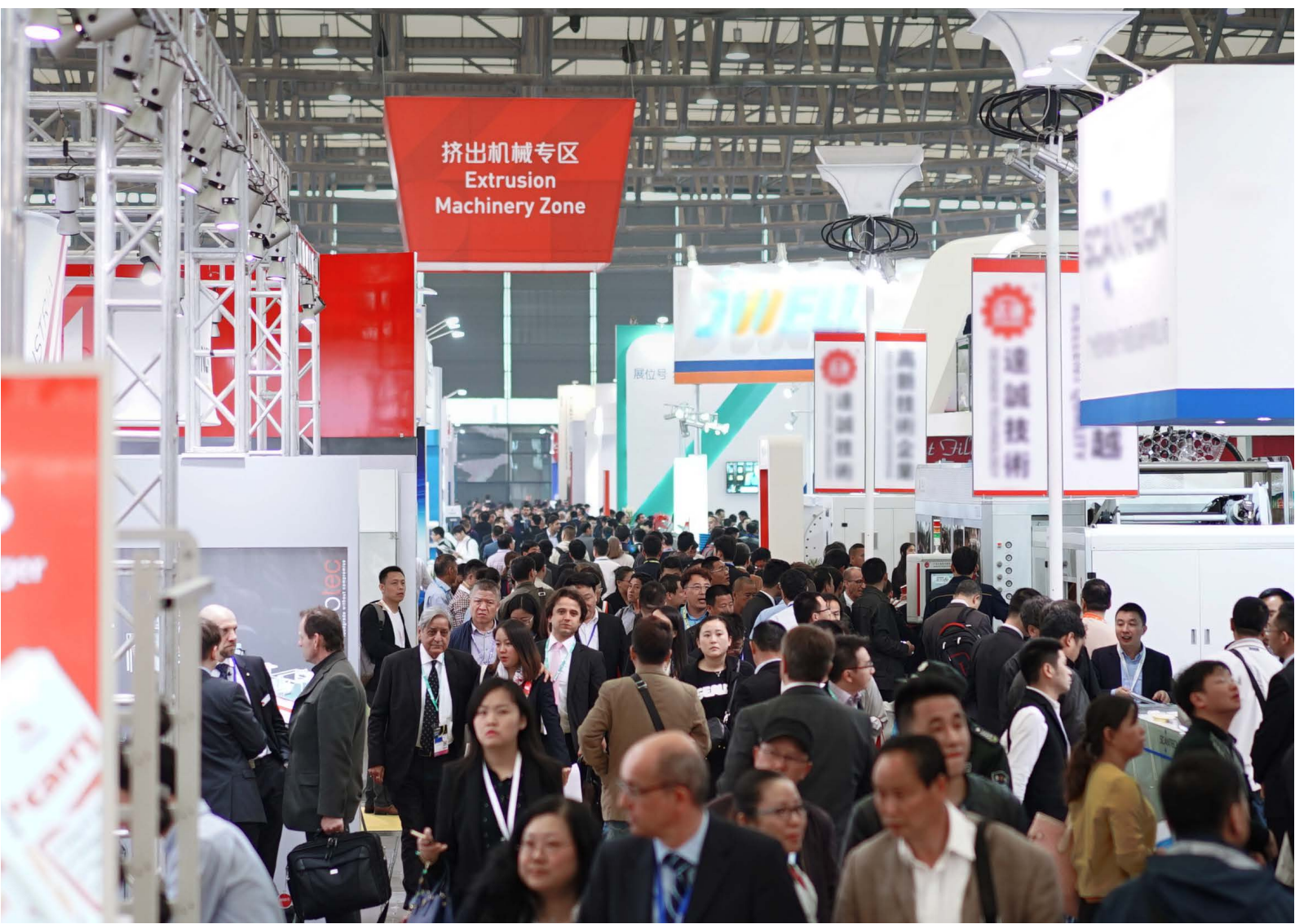
No. of Exhibitors 参展商数目

148,575

No. of Visitors 观众数目

215

No. of Local and Overseas Buyer Delegations
本地及海外买家团数目



Exhibitor Profile

参展商资料

39 Exhibiting Countries & Regions
参展国家及地区

Australia, Austria, Belgium, Canada, Czech Republic, Denmark, Finland, France, Germany, Hong Kong SAR, India, Iran, Ireland, Israel, Italy, Japan, Korea, Luxembourg, Malaysia, Netherlands, New Zealand, Norway, P.R. China, Pakistan, Portugal, Qatar, Russia, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, UK, USA & Vietnam

澳大利亚、奥地利、比利时、加拿大、捷克、丹麦、芬兰、法国、德国、香港、印度、伊朗、爱尔兰、以色列、意大利、日本、韩国、卢森堡、马来西亚、荷兰、新西兰、挪威、中国、巴基斯坦、葡萄牙、卡塔尔、俄罗斯、新加坡、南非、西班牙、瑞典、瑞士、台湾区、泰国、土耳其、阿拉伯联合酋长国、英国、美国及越南



13 Country / Region Pavilions
国家 / 地区展团

Austria, Canada, France, Germany, Italy, Japan, Korea, PR China, Switzerland, Taiwan, Turkey, UK & USA
奥地利、加拿大、法国、德国、意大利、日本、韩国、中国、瑞士、台湾、土耳其、英国及美国

Product Classification 产品分类

3D Technologies 3D技术	0.9%
Ancillary Equipment 辅助设备	10.5%
Blow Molding Machines 吹塑机	5.8%
Chemicals & Raw Materials, Auxiliaries 化工及原材料、辅料	35.6%
Extruders & Extrusion Lines 挤出机及挤出生产线	20.5%
Injection Molding Machines 注塑机	10.5%
Integrated Automation 综合自动化设备	11.4%
Machinery & Plant for Finishing, Decorating, Printing & Marking 修饰、装潢、印刷及印标机械及设备	6.4%
Machinery for Foam, Reactive or Reinforced Resins 泡沫、反应或增强树脂机械	2.0%
Machines & Equipment for Preprocessing and Recycling 预加工、回收利用机械及设备	13.0%
Measuring & Testing Equipment 测量及试验设备	6.8%
Mould & Die 模具	17.2%
Other Processing & Post Processing Machines 其他加工、后加工机械	14.2%
Parts & Components 零部件	6.5%
Presses & Welding Machines 压机、焊机	2.2%
Semi-finished Products 半制成品	8.1%
Trade Association 商贸协会	1.6%
Publication, Trade or Electronic Media 出版、宣传或电子媒体	2.4%
Others 其它	5.0%

*Exhibitors can make multiple choices 参展商可选多项

Exhibitor Profile

参展商资料

General Comments on the Fair 展商对展会之评价

78% concluded the exhibition result from satisfactory to very fruitful
认为这次参展成绩满意至非常好

89% agreed the visitor quality from satisfactory to excellent
认为这次展会的观众质素为满意至非常好

93% intended to participate in CHINAPLAS 2017 in Guangzhou
计划参加广州2017国际橡塑展

Benefits Gained from the Fair 展会带来的得益

Generated sales leads 成功发掘潜在客户
65.9%

Generated on-spot sales 取得现场生意合约
20.2%

Enhanced corporate / product image 成功建立公司 / 产品形象
51.3%

Successfully introduced new products into China market
成功把新产品引入中国市场
19.1%

Obtained clearer picture of the market situation in China
能更了解中国市场情况
32.1%

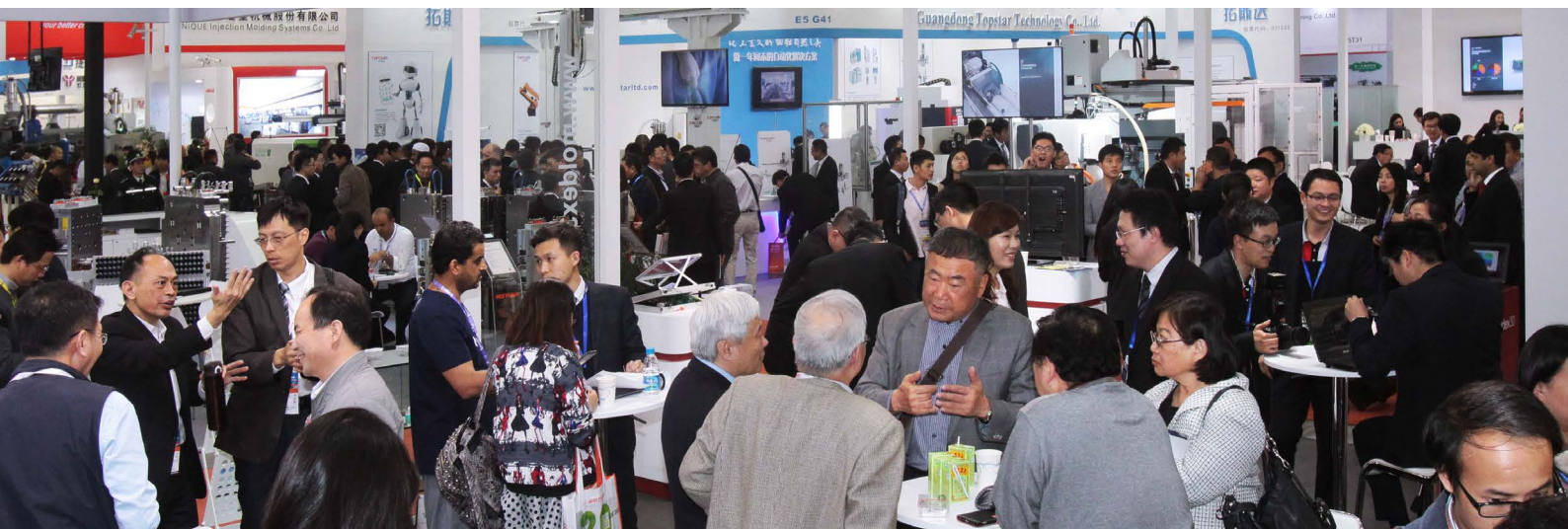
Met potential buyers 能与买家见面
58.2%

Met potential distributors / agents 能与分销 / 代理商见面
33.0%

Established partnership 成功建立合作伙伴关系
25.9%

Established contacts with related trade associations / government bodies in China
与行业协会 / 政府机关成功建立联系
13.1%

*Exhibitors can make multiple choices 参展商可选多项



Visitor Profile

观众资料

148,575

Visitors 观众人数

39,454

(26.55%)

Overseas Visitors 海外观众人数

162

Countries & Regions 国家及地区

General Comments on the Fair 观众对展会之评价

92%

concluded the exhibiton from good to excellent
总体对展会的评价为好至非常好

96%

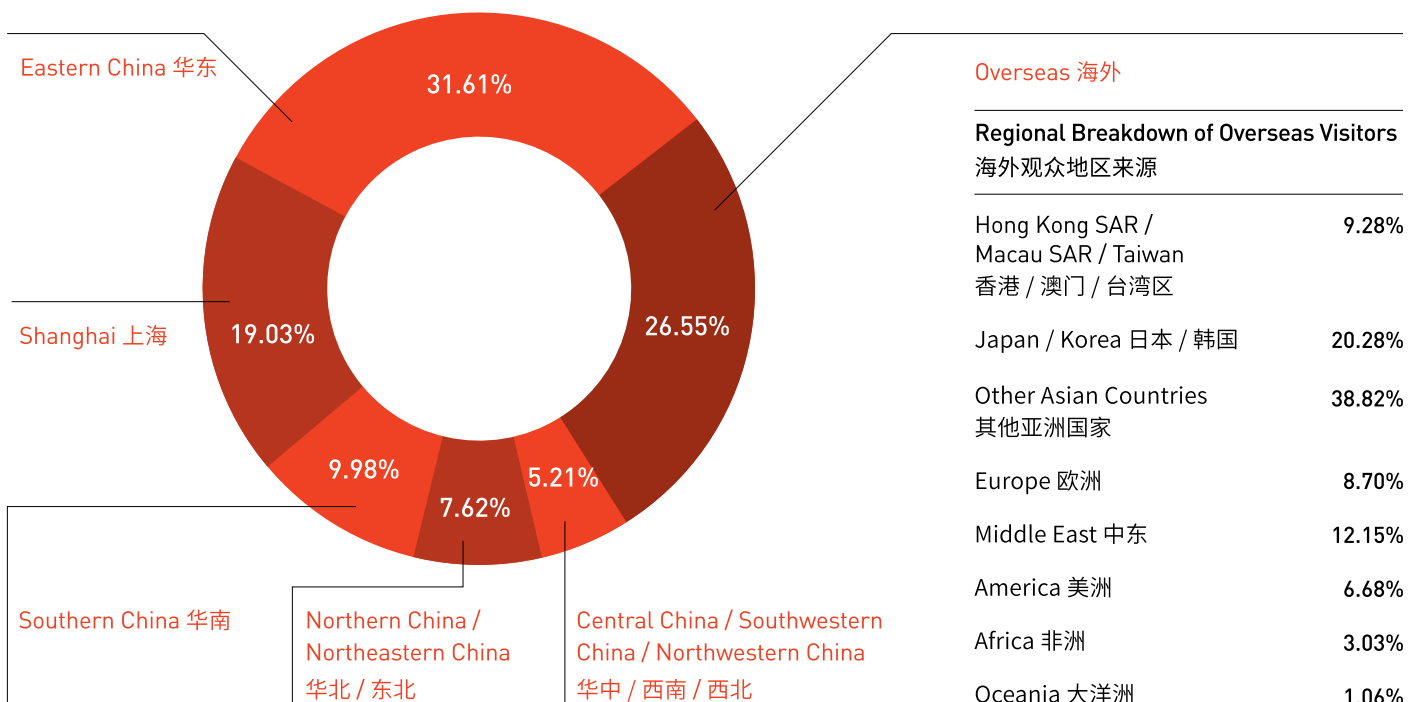
concluded the quality of exhibitors from good to excellent
认为这次展会的展商质素为好至非常好

87%

concluded the new exhibits / technologies from good to excellent
新产品 / 技术的丰富程度好至非常好



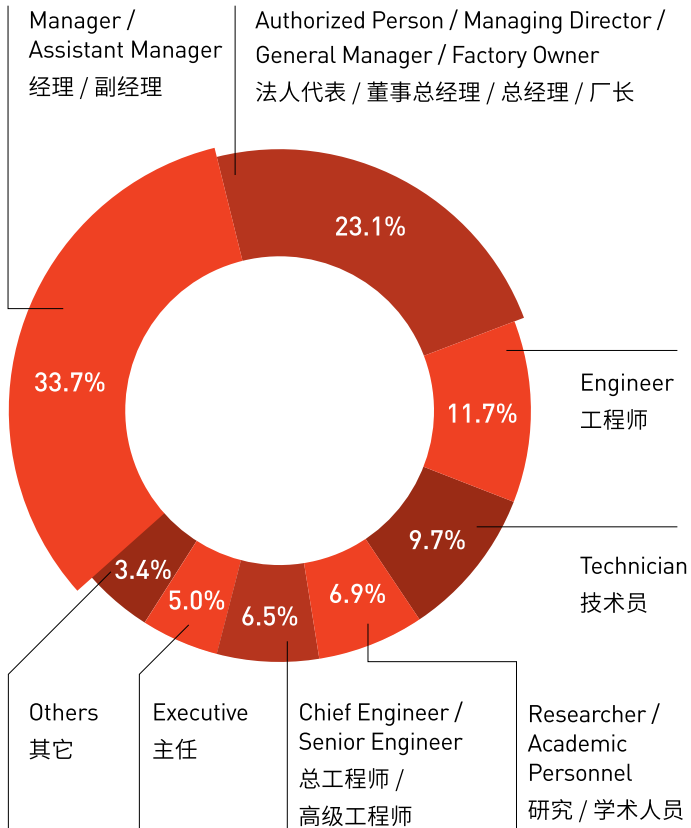
By Geographical Origins 地区分类



Visitor Profile

观众资料

By Job Title 职级分类



By Business Sectors 行业分类



*Visitors may involve in more than one business category 观众可能从事超过一个行业

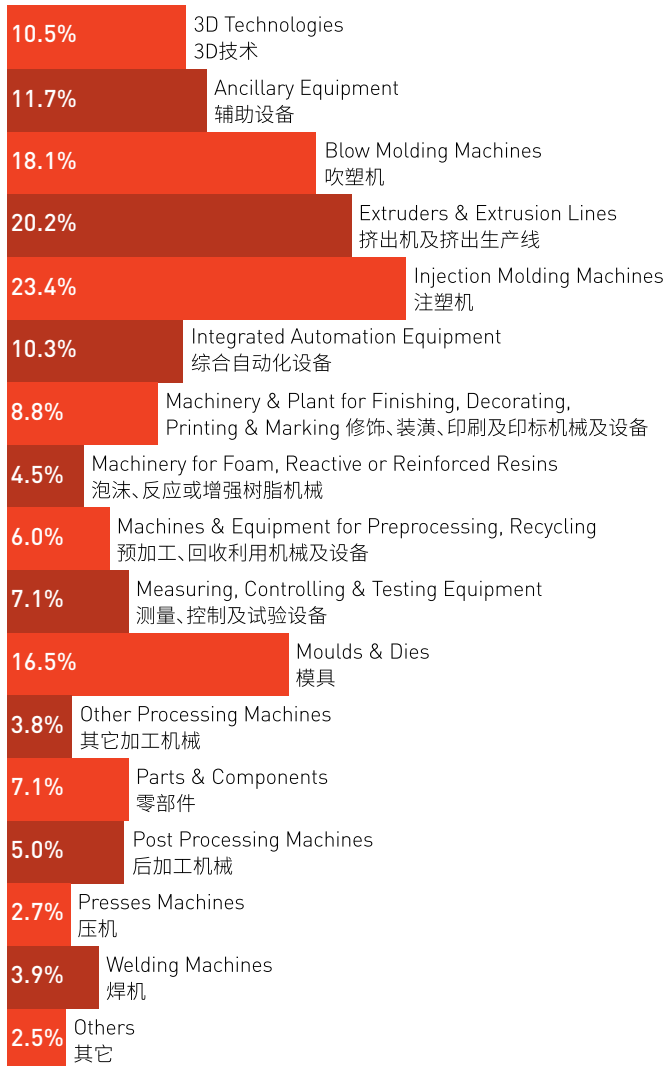
Visitor Profile

观众资料

By Interested Product Groups 感兴趣之展品

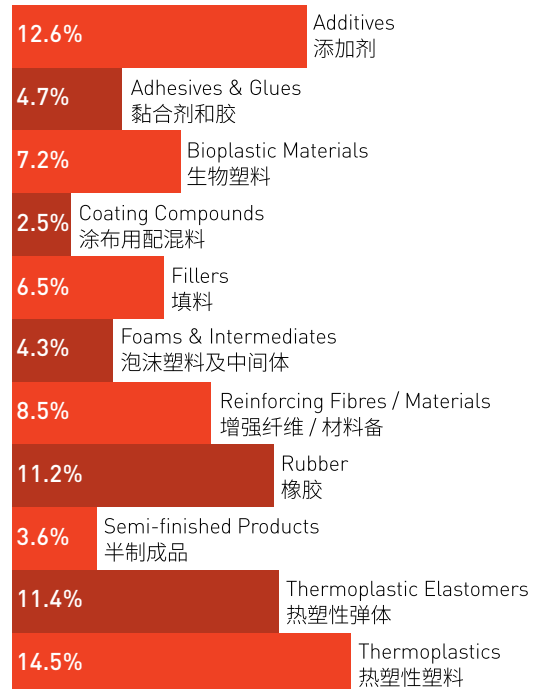
Machinery & Equipment for the Plastics & Rubber Industries

塑料橡胶机械及设备



Raw Materials, Auxiliaries

原料、辅料



*Visitors can make multiple choices 观众可选多项



Buyer Delegations

买家团

159

Local Delegations
本地买家团

Key Buyer Delegations* 龙头企业买家团*

Amcor Flexibles Jiangyin 安姆科中国控股有限公司

China Lesso Group Holdings Limited 中国联塑集团控股有限公司

ECOVACS Robotics Co., Ltd 科沃斯机器人有限公司

FIH Mobile Limited 富智康集团有限公司

Hangzhou Wahaha Group Co., Ltd 杭州娃哈哈集团有限公司

IKEA Components (Shanghai) Co., Ltd 宜家家具配件(上海)有限公司

Pan Asia Technical Automotive Center Co., Ltd 泛亚汽车技术中心有限公司

Shanghai Microport Medical (Group) Co., Ltd
上海微创医疗器械(集团)有限公司

Shinva Medical Instrument Co., Ltd 山东新华医疗器械股份有限公司

TE Connectivity (Suzhou) Ltd 泰科电子(苏州)有限公司

YAPP Automotive Parts Co., Ltd 亚普汽车部件股份有限公司

Yonggao Co., Ltd 永高股份有限公司

Buyer Delegations organized by Trade Associations* 橡塑及用家行业协会组织之买家团*

Chinese Associations 国内协会

Anhui Association of Automobile Manufacturers 安徽省汽车行业协会

China Construction Metal Structure Association
中国建筑金属结构协会塑料门窗委员会

China Video Industry Association 中国电子视像行业协会

Committee of the Plastic Household Products of China Plastics Processing Industry Association
中国塑料加工工业协会塑料家居用品专业委员会

56

Overseas Delegations
海外买家团

From 13 Countries and Regions
来自13个国家及地区

Electrical Appliances Institute of China Electrical Equipment Industrial Association
中国电器工业协会工业日用电器分会

Haining Package Printing Association 海宁市包装印刷行业协会

Hangzhou Industrial Design Association 杭州工业设计协会

Zhejiang Plastics Industry Association 浙江省塑料行业协会

Overseas Associations 海外协会

AIPLMA - The All India Plastics Manufacturers' Association
全印塑料制造厂商协会

Finnish Plastic Association 芬兰塑料协会

GSPMA - Gujarat State Plastic Manufacturers Association
古吉拉特邦塑料制造厂商协会

Indonesia Packaging Federation 印尼包装总会

Malaysian Plastics Manufacturers Association
马来西亚塑料制造厂商协会

PAGEV - Turkish Plastics Industry Foundation
土耳其塑料行业协会

PIKKO - Association of Small Medium Industry for Automotive Component
中小型汽车零部件工业协会

PPIA - Philippine Plastics Industry Association, Inc. 菲律宾塑料行业协会

TPIA - Thai Plastic Industries Association 泰国塑料行业协会

VCCI - Vietnam Chamber of Commerce and Industry 越南工商商会

Vietnam Plastics Association 越南塑料协会

Vietnam Saigon Plastic Association 越南西贡塑料协会

*Partial list 部份名单



Concurrent Events

同期活动

Design x Innovation 设计 x 创新

CHINAPLAS joined hands again with BASF to present "Design x Innovation" which comprised of "Innovation Gallery", "Open Forum" and "Meet the Designers". Participants experienced how high-performance materials enable sophisticated product designs and innovations through the solutions presented for different downstream applications.

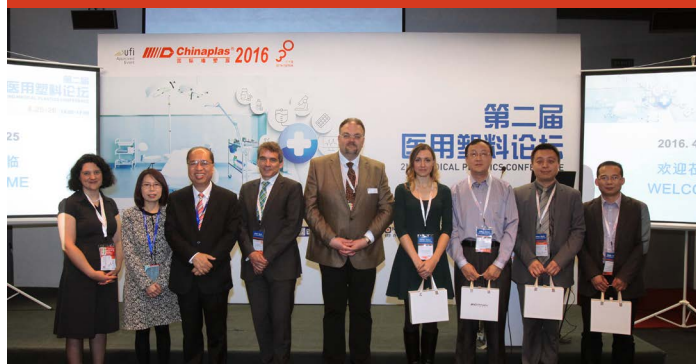
再次与全球化工巨头 - 巴斯夫公司合作,通过「创新科技廊」、「公开论坛」及「与设计师对话」,让观众体验特种材料科技在不同行业的应用,从而激发各行业在产品设计和材料应用上的创意思维。



2nd Medical Plastics Conference 第二届医用塑料论坛

Focusing on medical devices, disposables and pharmaceutical packaging, the conference invited international experts to share the latest applications and breakthrough development of medical grade polymer to around 500 industry players.

论坛专为医疗器械、耗材及医药包装生产商而设,由国际性专家分享医疗级聚合物的最新应用和前沿生产技术,配合精选案例分享,一连二天共吸引接近500名塑料及医疗行业的观众到场交流。



Industrial 4.0 Conference 工业4.0论坛

Over 550 audiences were attracted to join the first-launched Industrial 4.0 Conference organized by Adsale and VDMA to introduce the latest optimization and solutions of molding system, grounded solutions for smart manufacturing to aid manufacturers to upgrade and create opportunities for a smart future.

由雅式及德国机械设备制造业联合会 (VDMA) 共同主办的「工业4.0论坛」吸引了超过550名观众参加。论坛介绍最新模组优化、系统解决方案、智慧制造落地方案,帮助制造商转型升级,缔造机遇、智造未来。



2016 Haier Module Supplier Communication Conference 2016年海尔供应商交互会

Plastics module suppliers communicated with users directly to understand their diversified demands through the conference.

模块供应商通过参与「2016年海尔供应商交互会」,与用户零距离沟通,就满足用户成套需求等问题进行深入探讨与交流。



Concurrent Events

同期活动

MicroPort Technical Conference 微创医疗技术交流会

Shanghai MicroPort Scientific Corporation communicated with 80 top suppliers of medical products, materials and equipment manufacturers in order to understand the needs of MicroPort Purchasing and R&D departments, and the requirement set for the suppliers, achieving win-win cooperation.

上海微创集团与来自全国一流的80家医疗制品加工及原料、设备等配套供应商及代工企业现场见面沟通,藉此加深了解微创采购部及研发部的需求,以及供应商准入需求,从而达至合作及双赢局面。



The Trend and Development of Consumer Electronics Technology 消费电子科技发展趋势论坛

Professional speakers from leading enterprises of consumer electronics, visual technology and robot industries shared their ideas on future technology trend and development.

论坛邀请了消费电子、显示科技、机器人等领域的代表企业,分享未来科技产品发展的趋势与见解。



Industry-University-Research Collaboration Summit on Plastics Packaging - Latest R&D Achievements of Green Packaging Materials 塑料包装产学研协同创新交流峰会 - 绿色智能包材最新科研成果发布

The summit released the latest achievements of packaging materials, including nano-packaging, functional-packaging, intelligent labels and green packaging materials.

峰会发布当今先进包装材料最新成果,包括纳米包装材料、功能性包装材料、智能标签材料及绿色包装材料。

峰会发布当今先进包装材料最新成果,包括纳米包装材料、功能性包装材料、智能标签材料及绿色包装材料。



How to Cope with the New Demands of Plastics Application in Automotive Industry 解读汽车行业对塑料应用的新需求

Professional speakers from automobile and accessories manufacturers shared their ideas of the development trends and innovative applications of materials in automotive industry in the future and also released their latest research achievements.

论坛邀请了整车、零部件等企业一同探讨汽车行业就塑料应用方面的未来发展趋势,并分享其见解、创新应用及成果发布。



Concurrent Events

同期活动



30th Edition Celebration Activities
三十届庆祝活动



Technical Seminars: 54 sessions
54场技术交流会



Technology Guided Tours
科技导赏团



Organizer 主办单位

Adsale Exhibition Services Ltd. 雅式展览服务有限公司

Co-organizers 协办单位

China National Light Industry Council -
China Plastics Processing Industry Association 中国轻工业联合会 -
中国塑料加工工业协会
China Plastics Machinery Industry Association 中国塑料机械工业协会
Messe Düsseldorf China Ltd. 杜塞尔多夫展览(中国)有限公司
The Plastic Trade Association of Shanghai 上海塑料行业协会
Beijing Yazhan Exhibition Services Ltd. 北京雅展展览服务有限公司

Sponsor 赞助单位

Europe's Association for Plastics and Rubber
Machinery Manufacturers (EUROMAP) 欧洲塑料和橡胶工业机械制造商协会

Overseas Supporter 海外支持单位

Association of Japan Plastics Machinery 日本塑料机械协会

Chinese Supporters 国内支持单位

Anhui Province Plastics Association 安徽省塑料协会
China Rubber Industry Association 中国橡胶工业协会
Fujian Plastics Industry Association 福建省塑料工业协会
Guangdong Plastics Industry Association 广东省塑料工业协会
Jiangsu Plastics Processing Industry Association 江苏省塑料加工工业协会
Jiangxi Plastics Industry Association 江西省塑料工业协会
Shandong Plastics Industry Association 山东省塑料工业协会
Shenzhen Polymer Industry Association 深圳市高分子行业协会
China Taizhou Plastics Industry Association 台州市塑料行业协会
Zhejiang Plastics Industry Association 浙江省塑料行业协会

ADSALE 雅式



Adsale Exhibition Services Ltd
雅式展览服务有限公司

6th Floor, 321 Java Road, North Point, HK
香港北角渣华道321号6楼

+852 2811 8897

+852 2516 5024

Chinaplas@adsale.com.hk

Adsale Group 雅式集团:

www.Adsale.com.hk

Adsale Plastics Website 雅式橡塑网:

www.AdsaleCPRJ.com

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