



PLAY NOW

21.-29.1.2017



Experience
360° watersports

boot.de



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PLAY NOW! The boot blockbuster.



Enjoy watersports in a new dimension! In 17 halls and 13 perfectly developed themed worlds you can experience the full range of maritime life. Now, dive in even deeper: Scan the QR code on the left under the PLAY NOW icon and the respective watersports image becomes a film experience! PLAY NOW is something you will see more and more often. Take a trip into the digital age with the boot Düsseldorf trade fair. PLAY NOW!



Simply well informed: How to find the boat of your dreams.

At the boot 2017 there are around 1,800 motor and sailing boats to admire and purchase; more than at any other watersports trade fair in the world! From the glamorous super yacht to the simple dinghy, we have it all. Luckily, we also provide expert advice to help you choose from this huge selection. For example, beginners can seek information on the first steps into boating from the Start Boating Stand in **Hall 10**, and even salty sea dogs can gain great advice. Speak with exhibitors and experts and find your own dream boat.



The boot Sailing School: Cast off, kids!

In the pool in **Hall 14**, your kids can get an exciting glimpse of life on the water. They can try their hand at dinghy sailing in an Optimist, learn the ropes and find out everything about safety on board. Wind machines give us the required thrust.

Catch the travel bug at the boot Sailing Centre.

The boot Sailing Centre in **Hall 15** will inform you on the newest trends and the most awe inspiring sailing journeys. Sailing pros from the four corners of the globe will be posted here to report on their adventures and answer your questions. Looking for more than just one hull? A few metres away catamaran enthusiasts and those who aspire to be can find exactly what they are looking for in the multihull forum.

THE WAVE: A world premier at Beach World!

Surfing in the middle of winter? boot Düsseldorf is the first watersports trade fair to have a real stationary deep-water wave: Experience it in **Hall 2**. Throw yourself in and show us your skills. If that is not enough for you, try wakeboarding, skimboarding and stand-up paddling in the large pool in **Hall 1**.

In addition to all this, boot Düsseldorf presents the biggest range of board-sport products in the world. Here, windsurfers, kite surfers, wakeboarders, surfers, stand-up paddlers and skimboarders will find everything that a surfer could ever want. They'll also find top advice from well-known manufacturers.



Watch and be amazed: Surf Battle on THE WAVE.

World premier on the deep-water wave: Come to see the world's first live Indoor WAVE SUP Contest on 21 and 22 January 2017 or cheer on Europe's surfing elite on the second weekend of the fair when the boot Düsseldorf WAVE Masters really gets going. Of course, there is also the tempting prize win of 5,000 euros!

Get wet: Catch THE WAVE!

THE WAVE will be available to all visitors outside of the competition times. If you want a slot on one of the freesurfing sessions, book in advance online from the middle of November, Even if you have only ever surfed the Internet before, no problem: Thanks to adjustable wave heights, you can ride the waves for the first time after just a few minutes on THE WAVE – guaranteed!

For further information: thewave.boot.de



Don't just dream of a holiday - book one!

Boat presents the most perfect trips for watersports enthusiasts and all those interested, whether it be in, near or on the water. The wide range of offers available comprises fishing tours and surfing trips, diving holidays and chartered sailing trips. Fans of chartered trips, take heed: Take a leisurely look at the boats and their facilities before you book. You are sure to find the perfect fit for your next trip!

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New offer: Beach Resorts & Hotels

In **Hall 13** selected hotels with a specific capacity to cater to watersports are presented. Whether it is kite surfing, a diving holiday or even surf yoga that tickles your fancy, we will find you a beach resort with an offer that is the perfect fit for the whole family.

Even closer to the water: An ocean holiday!

Visit our cruise specialists in **Hall 14**, the Cruise Pavilion, and find out everything there is to know about maritime dream holidays.

Planning holidays on a boat: The right choice for you.

Surfing, kite surfing and
windsurfing holidays: Halls 1 and 2

Diving holidays: Hall 3

Fishing holidays: Hall 13

Chartered sailing trips and cruises: Hall 13/14

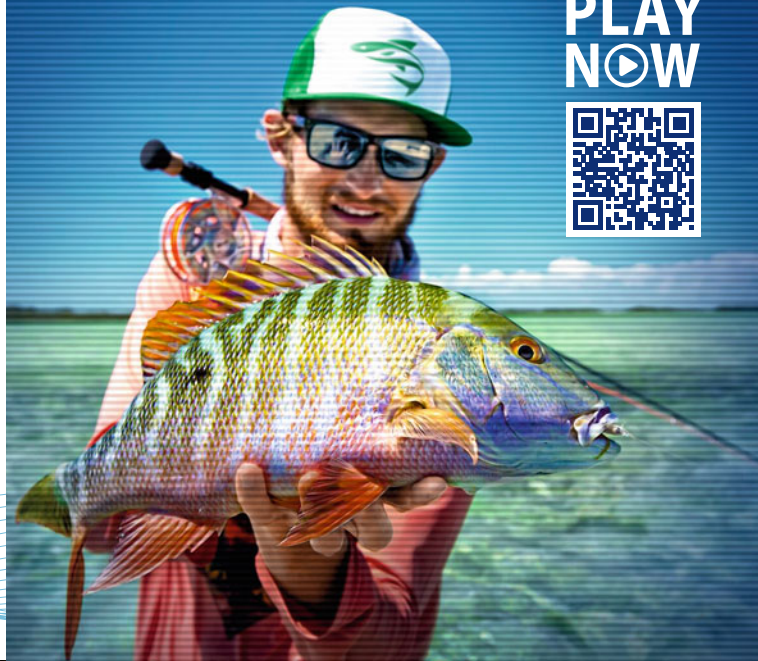
Beach Resorts & Hotels: Hall 13



Outdoor World: Paradise for fishing enthusiasts and paddlers.

In our Outdoor World in **Hall 13**, paddlers and fishing enthusiasts can seek out their hearts' desire. In the World of Paddling you can prove your skill on the water. At the indoor pool, try out fishing and sport fishing lures and learn tricks for fly fishing. Talks by expert predator anglers will take place on the central stage – no fishy tales here, guaranteed! Afterwards, maybe you would also like to partake in a masterfully prepared fish fillet from our master chef.

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World of Paddling: Take the rudder!

Don't just go on your preconceived ideas: Try the new canoes, kayaks and folding boats out for yourself and see how they feel on the water. You can take a test trip on the 90-metre-long river course in **Hall 13** or strike out with your oars for the very first time if you're a beginner.



Children's event programme: Fun and activities.

Whether they are into paddling, climbing or fishing: Your kids can let off steam and have fun in **Hall 13**. There's also plenty to do for even the smallest children! They can enjoy the diverse programme of events at the AWO kindergarten.



Here I go: Dive into boot.

Information, testing, shopping, chilling – divers can do it all in **Hall 3**. Receive advice and then try out the newest diving regulators in our diving pool right away. Relive your memories of your last holiday with your friends and book your next trip straight away. And if the outside world is getting too much, then just dive into the deep blue: Diving teachers accompany beginners in their first dive in our try-dive pool. Do you want to remember this experience forever? In Water Pixel World in **Hall 4** then you can see how to capture your underwater adventures on camera.



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Holiday offers for the boot 2017: Secure the lowest prices now!

Save on these great value boot travel packages:

Hotel package now from 64,- €*: An overnight stay in a hotel, a day ticket for a visit to the boot, an evening meal and a free information package are included in this one-off reduced price.

Train trip now from 99,- €:** Come to the boot in style and comfort, at a great price – with Deutsche Bahn!

New: For even better value, reserve coach trips with MeinFernbus.

You'll find further information at
www.duesseldorf-tourismus.de/messe/boot/
or Tel.: +49 (0)211 1 72 02 8 39
E-Mail: messe@duesseldorf-tourismus.de

*The basis of the price shown is per person sharing a 4-bed-room in the most inexpensive category.

**This price is valid for a 2nd class train ticket designated for a particular train (Deutsche Bahn AG).

Experience 360° watersports: boot Düsseldorf map.

Opening times:
Every day from 10 a.m. to 6 p.m.
Obtain further information in advance
at www.boot.de or by ringing
+49 (0) 211/45 60-76 40



- 1 TRENDSPORT** – surfing, kitesurfing, stand-up paddling, wakeboarding, watersports schools, skimboard, wakeskate, *Beach World*.
- 2 TRENDSPORT** – accessories and trade, watersports clothing, beach fashion, *THE WAVE, Surfers' Village*.
- 3 DIVING** – diving equipment, diving tourism, *Water Pixel World (underwater and action photography), diving tower, try-dive pool*.
- 4**

- 4 MOTOR BOATS** – motor boats, water ski boats, wakeboard boats, power boats, *Powerboat World*.
- 5 MOTOR BOATS** – classics, motor boats, motor yachts.
- 6 LARGE-SIZED YACHTS** – motor yachts, motor sailers, *Blue Motion Lounge*.
- 7a SUPER YACHT SHOW** – *boot INTERIOR*.
- 7 MARITIME ART**

- 9 MOTOR BOATS**
- 10 MOTOR BOATS** – inflatable boats, jetskiing, motor boats, boat trailers, *Motor boat Centre*.
- 10 EQUIPMENT/ACCESSORIES** – engines, technical accessories.
- 11 EQUIPMENT/ACCESSORIES** – engines, technical accessories, equipment for yacht marinas, boat equipment and accessories, boat instruments, watersports clothing, maritime publications, service providers, *Refit Centre*.

- 12 EQUIPMENT/ACCESSORIES** – boat equipment and accessories, watersports clothing.
- 13 WATER TOURISM/BEACH RESORTS/ CANOE** – water tourism, beach resorts & hotels, charter, boating schools, associations, marinas, canoes, kayaks, , sport fishing, *Maritime Masterclass, World of Paddling, Holiday World, boot Kids World, The Fishing Centre*.
- 14 WATER TOURISM** – water tourism, charter, cruises, associations, marinas, *boot sailing school, Cruise Pavilion, Classic Forum*.
- 15 SAILING/CAT** – sailing boats, sailing yachts, multihull craft, cat sailing, dinghy sailing, *Multihull Forum, Sailing Centre*.

- 16 SAILING** – sailing boats, sailing yachts.
- 17 MOTOR BOATS** – motor boats/steel yachts.

Get closer to the action: Theme Worlds 2017

- Hall 1:** **Beach World** – experience wake boarding and stand up paddling live in our 1,000 m² pool. Skimboard-station, kite simulator and water board sports manufacturers
- Hall 2:** **NEW: Surfers' Village** – find out everything about surfing and wave SUP. Indoor surfing on **THE WAVE** for visitors
- Hall 3:** **Diving Centre** – diverse stage programmes for beginners and advanced divers alike. You can dive into our try-dive pool or try out our huge mobile diving tower – the biggest worldwide
- Hall 4:** **Water Pixel World** – learn everything there is to know about underwater photography and action cams
- love your ocean** – find out about sustainability and protection of our seas and oceans
- Powerboat World** – presentation of the most hp-powerful racing boats
- Halls 6/7a:** **Super Yacht Show** – breath-taking large yachts and luxury yachts, maritime lifestyle and the Blue Motion Lounge – a luxury-class plaza for when you return to shore
- Hall 7a:** **NEW: boot INTERIOR** – exclusive special show on furnishing and fitting out super yachts
- Hall 7:** **Boating Gallery** – Maritime art and college projects
- Hall 10:** **Start Boating** – information on getting into boating
- Hall 11:** **Refit Centre** – professional tips and product information on boat repair and restoration
- Hall 12:** **Beach Life** – get that seaside feeling with beach fashion
- Hall 13:** **World of Paddling** – canoe route and high-rope course, **Sport Fishing Centre** with pond landscape and live cooking, beach resorts and hotels, **Holiday World** for holiday planning and trip advice, boot Kids World with childcare options
- Hall 14:** **boot Sailing School** – sailing for beginners on the pool
- Cruise Pavilion** – your one-stop cruise shop at the boot
- Classic Forum** – presentation of historical boats and replicas
- Hall 15:** **Sailing Centre** – the whole world of sailing sports with first-class lectures, expert talks and expert reports
- Multihull Forum** – information and tips on multihull boats

Welcome to the boot.club



Become a member of the boot.club now and enjoy many exclusive benefits:

- › Reduced entrance fees at the Online Shop
- › Access to the boot.club Lounge with free Wi-Fi at boot 2017
- › Free welcome drink at the boot.club Lounge
- › Special offers and competitions at boot.club

Simply register at **www.boot.club** and start reaping the benefits immediately!

Tickets via Internet: Reap the benefits now!

Buy your boot Düsseldorf **eTicket** online now and benefit from:

- › reduced ticket prices
- › priority entrance to the trade fair with no waiting time
- › free use of VRR public transport to and from the fair

Prices	eTicket*	Box office
Day ticket		
Adults	€ 17.00	€ 23.00
Reduced	€ 10.00	€ 11.00
Mon–Fri from 3 p.m.	€ 11.00	€ 14.00
2-day ticket	€ 25.00	€ 32.00
boot.club ticket		
Adults	€ 14.00	
Reduced	€ 9.00	
2-day ticket	€ 23.00	

Become a club member and save!

*The eTicket entitles you to free travel to and from the trade fair grounds on the day(s) of your visit with all means of transport offered by the VRR at price level D (only standard fare 2nd class on DB trains).



Messe
Düsseldorf

Messe Düsseldorf GmbH
P.O. Box 10 10 06 – 40001 Düsseldorf – Germany
Tel. +49 (0) 211/45 60-01 – Fax +49 (0) 211/45 60-6 68

www.messe-duesseldorf.de