

METAV/2016

Düsseldorf, 23 – 27 February / POWER YOUR BUSINESS



QUALITY AREA

Show what's possible:

The entire range of instrumentation and testing technologies as well as their QM and analysis systems – ideally positioned, in all dimensions, for all production phases.

Profit

from the 3 special package solutions for a joint stand at METAV 2016.

Offers inside

The QUALITY AREA at METAV 2016

19th International Exhibition for Metalworking Technologies

Eine Messe des
A Fair by

VDW

M
Messe
Düsseldorf

At the heart of the largest industrial conurbation in Europe and hence in the direct vicinity of countless users, METAV and therefore the QUALITY AREA are ideally integrated in the economic structures of the Ruhr Area – the industrial core on the Rhine and Ruhr – and in the direct vicinity of the Benelux state centres. Utilise this high-calibre demand potential for your participation!

POWER YOUR BUSINESS!



Convincing the customer with innovations and solutions!

With a new look and a more focused concept, METAV will be expanded with two application and two product areas! In addition to the MOULDING AREA and the MEDICAL AREA, a special focus will also be placed on the products in the ADDITIVE MANUFACTURING AREA and the **QUALITY AREA**.

By realising the QUALITY AREA, the VDW is following the requirements on the market just as vigorously as the call from manufacturers to set up "in the even years" a platform for instrumentation and testing technology in their entirety north of the river Main. The QUALITY AREA represents the ideal complement to the METAV themes with the claim of safeguarding the high quality requirements in all production phases. The QUALITY AREA at METAV presents the entire range of instrumentation and testing technology as well as their QM and analysis systems.

POWER YOUR BUSINESS!

Partners to the QUALITY AREA



THE POWER YOUR BUSINESS PACKAGE

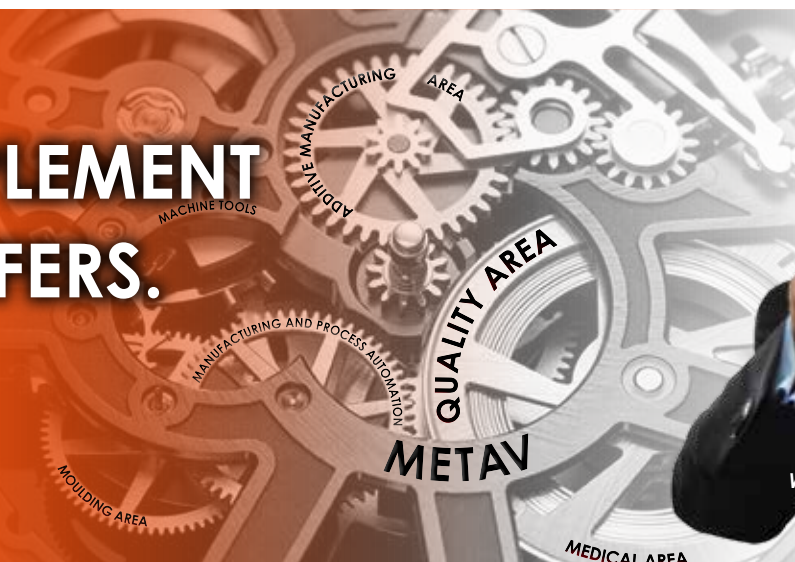
Exclusive for our exhibitors:

- Unlimited number of free admission vouchers and voucher codes
- Unlimited number of free visitor brochures
- Four-colour company logo in the alphabetical index of exhibitors (catalogue & internet)

for € 385*

Even at METAV 2014, almost 25 % of the exhibition visitors surveyed were interested in testing and measurement technology. With a view to building on this further, the VDW offers the POWER YOUR BUSINESS package that exhibitors can use to target their invitations to visitors – and that under full cost control. The optional attendance at the presentation forum also invites visitors to share their thoughts and transfer technologies.

**IDEAL
 COMPLEMENT
 OF OFFERS.**



Frank Wenzel
 Wenzel Group
 GmbH & Co. KG
 Wiesthal, Germany

Quality is
 what we offer
 – at METAV 2016
QUALITY AREA

REGISTER IN GOOD TIME! THE PRESENTATION FORUM:

Exhibitors are given the opportunity to present themselves with an example of best practice before the **QUALITY AREA** forum at METAV 2016. Please bear in mind that the presentation forum takes only a limited number of participants.



Werner Gerstner
 Carl Zeiss Industrielle
 Messtechnik GmbH
 Oberkochen, Germany

We are
 rethinking quality
 – at METAV 2016
QUALITY AREA

AND CONTACTS

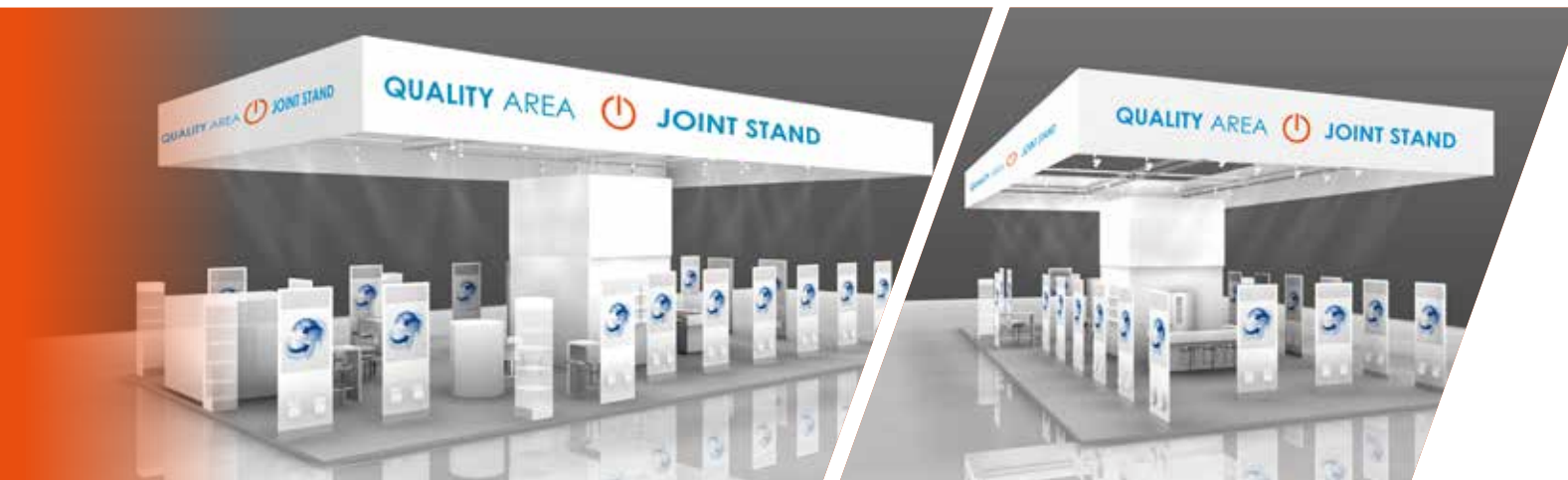
Individually or together: Profit from success in every form!

In addition to the classical individual or single exhibition stand, METAV 2016 also offers exhibitors the opportunity of presenting themselves at the joint stand in the QUALITY AREA. Three powerful packages provide a range of presentation formats that are described in detail on the following page. These extend from an additional use of the joint stand by exhibitors who have already booked their own METAV stand, to the exclusive presentation at the joint stand with all services – from stand design to catering.

Profit from our extensive advertising and PR measures:

- **220 advertisements in 136 trade journals from 22 countries** with professional contributions and press releases in all printed and online media
- **Intense presentation of the QUALITY AREA e.g. at 11 European press conferences** Use of all channels and portals for the user sectors
- **Constant presentation in the VDW newsletter** Reports in the METAV journal and the IndustryArena – the newsroom, newsletters, interviews, and webinars
- **Reports in "METAV-Daily",** the exhibition magazine during the runtime
- **Strong partners as multipliers for the trade public** DGQ, Deutsche Gesellschaft für Qualität, VDMA Fachverband MuP, Hanser-Verlag (QZ), IndustryArena
- **Positioning the QUALITY AREA in the overall concept of METAV 2016!**

Further details and all registration materials are available on the internet at: www.metav.de/anmeldung



As participants in the QUALITY AREA joint stand you also profit from ...

- ...the prominent placement of the attractive and representative joint stand inside the QUALITY AREA.
- ...the individually usable communication zone for you and your visitors.
- ...the visitor- and attention-grabbing presentation option in the forum.
- ...all-inclusive service for your exhibition presence with stand design, equipment from the selected package, and catering!



PACKAGE 1

€ 1.350*

Additional use of the QUALITY AREA joint stand for exhibitors who have already registered their own stand. Services in the basic package:

- Info point with individual presentation facility for posters and brochures on a stele with integrated brochure tray
- Additional entry in the alphabetical index of exhibitors at METAV 2016 (basic entry)
- Integration in the marketing activities at the joint stand
- Use of the joint storeroom
- Observation, stand cleaning, and waste disposal

The shipping services are not included in the package.



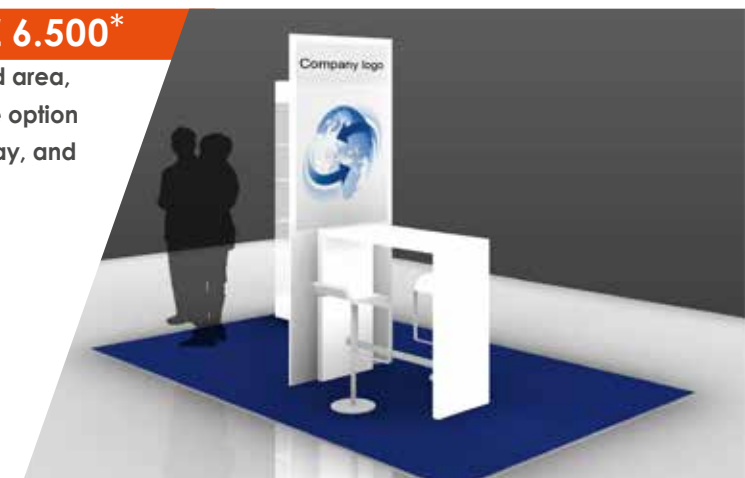
PACKAGE 2

€ 6.500*

Services for the exclusive participation in the joint stand, 10 m² stand area, including company name on the facing, glass case, or comparable option of product presentation, standing table with 3 stools, brochure display, and lockable cabinet.

- **POWER YOUR BUSINESS package**
- 12 product entries in the trade fair catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 2 exhibitor passes
- Free WLAN
- Including connections to electricity, air, and water, and their consumption
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



PACKAGE 3

€ 9.800*

Services for the exclusive participation in the joint stand, 20 m² stand area, including company name on the facing, glass case, or comparable option of product presentation, standing table with 3 stools, brochure display, and lockable cabinet.

- **POWER YOUR BUSINESS package**
- 12 product entries in the trade fair catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 3 exhibitor passes
- Free WLAN
- Including connections to electricity, air, and water, and their consumption
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



Please talk to us directly for individual solutions.

The **QUALITY AREA** is an integral part of the overall METAV concept – in addition to the three other areas: **MEDICAL AREA**, **MOULDING AREA**, and **ADDITIVE MANUFACTURING AREA**.

The established VDW exhibition team advises you in all questions on the success of your trade fair presentation. With many years of experience at many exhibitions and events, we pave the way for the optimal organisation of your presence at the **METAV QUALITY AREA**. Our team will be pleased to assist you and answer any questions you may have.

We look forward to talking with you!



* All prices plus VAT.
Subject to change.



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