

# METAV/2016

Düsseldorf, 23 – 27 February / POWER YOUR BUSINESS

## MOULDING AREA

### Show what's possible:

Whether design, prototyping, or series production: impressive technology for a growing market.

### Profit

from the 3 special package solutions for a joint stand at METAV 2016.

Offers inside

The MOULDING AREA at METAV 2016

## 19th International Exhibition for Metalworking Technologies

Eine Messe des  
A Fair by **VDW**

**th**  
Messe  
Düsseldorf



At the heart of the largest industrial conurbation in Europe and hence in the direct vicinity of countless users, METAV and therefore the MOULDING AREA are ideally integrated in the economic structures of the Ruhr Area – the industrial core on the Rhine and Ruhr – and in the direct vicinity of the Benelux state centres. Utilise this high-calibre demand potential for your participation!

**POWER YOUR BUSINESS!**



**Market leadership demonstrated to impressive effect: right at the front with moulding.**

By introducing the **MOULDING AREA**, the VDW is responding to the expectations on the market and, "in the even years", can offer a platform for tool and mould exhibitors north of the river Main. The MOULDING AREA is the perfect complement to the structure of offers at METAV for CAD technologies, quality assurance, and manufacturing processes. All development phases from design to prototyping to series production are represented to the full in the MOULDING AREA at METAV 2016. The MOULDING AREA at METAV 2016 focuses on combining the various technologies and bringing together skills and decision-makers.

**POWER YOUR BUSINESS!**

Partners to the **MOULDING AREA**



HANSER

**FORM+Werkzeug**

## THE POWER YOUR BUSINESS PACKAGE

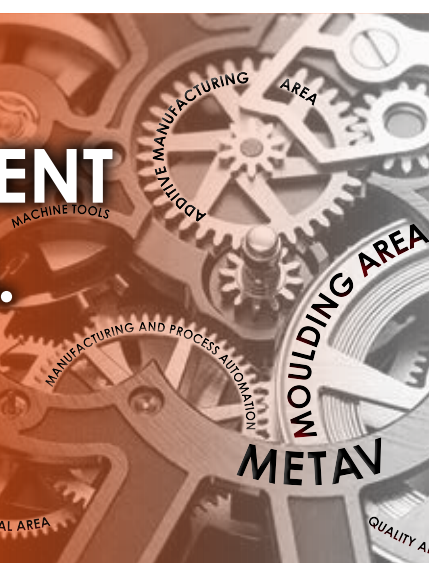
Exclusive for our exhibitors:

- Unlimited number of free admission vouchers and voucher codes
- Unlimited number of free visitor brochures
- Four-colour company logo in the alphabetical index of exhibitors (catalogue & internet)

for € 385\*

Even at METAV 2014, a good 20% of the exhibition visitors surveyed were interested in tool and mould making. With a view to building on this further, the VDW offers the POWER YOUR BUSINESS package that exhibitors can use to target their invitations to visitors – and that under full cost control. The optional attendance at the presentation forum also invites visitors to share their thoughts and transfer technologies.

## IDEAL COMPLEMENT OF OFFERS.



We present  
innovations  
in mould building  
– at METAV 2016  
**MOULDING AREA**

## REGISTER IN GOOD TIME! THE PRESENTATION FORUM:

Exhibitors are given the opportunity to present themselves with an example of best practice before the **MOULDING AREA** forum at METAV 2016. Please bear in mind that the presentation forum takes only a limited number of participants.



We are setting standards  
– at METAV 2016  
**MOULDING AREA**



# AND ACCELERATING GROWTH

## Individually or together: Profit from success in every form!

In addition to the classical individual or single exhibition stand, METAV 2016 also offers exhibitors the opportunity of presenting themselves at the joint stand in the MOULDING AREA. Three powerful packages provide a range of presentation formats that are described in detail on the following page. These extend from an additional use of the joint stand by exhibitors who have already booked their own METAV stand, to the exclusive presentation at the joint stand with all services – from stand design to catering.

### Profit from our extensive advertising and PR measures:

- **220 advertisements in 136 trade journals from 22 countries**  
with professional contributions and press releases in all printed and online media
- **Intense presentation of the MOULDING AREA e.g. at 11 European press conferences**  
Use of all channels and portals for the user sectors
- **Constant presentation in the VDW newsletter**  
Reports in the METAV journal and the IndustryArena – the newsroom, newsletters, interviews, and webinars
- **Reports in "METAV-Daily",**  
the exhibition magazine during the runtime
- **Strong partners as multipliers for the trade public**  
ETMM, IndustryArena, Hanser-Verlag (FORM + Werkzeug), VDMA Fachverband Werkzeugbau, VDID
- **Positioning the MOULDING AREA in the overall concept of METAV 2016!**

Further details and all registration materials are available on the internet at: [www.metav.de/anmeldung](http://www.metav.de/anmeldung)

## PACKAGE 1

€ 1.350\*

Additional use of the MOULDING AREA joint stand for exhibitors who have already registered their own stand. Services in the basic package:

- Info point with individual presentation facility for posters and brochures on a stele with integrated brochure tray
- Additional entry in the alphabetical index of exhibitors at METAV 2016 (basic entry)
- Integration in the marketing activities at the joint stand
- Use of the joint storeroom
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



## PACKAGE 2

€ 6.500\*

Services for the exclusive participation in the joint stand, 10 m² stand area, including company name on the facing, glass case, or comparable option of product presentation, standing table with 3 stools, brochure display, and lockable cabinet.

- **POWER YOUR BUSINESS package**
- 12 product entries in the trade fair catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 2 exhibitor passes
- Free WLAN
- Including connections to electricity, air, and water, and their consumption
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



## PACKAGE 3

€ 9.800\*

Services for the exclusive participation in the joint stand, 20 m² stand area, including company name on the facing, glass case, or comparable option of product presentation, standing table with 3 stools, brochure display, and lockable cabinet.

- **POWER YOUR BUSINESS package**
- 12 product entries in the trade fair catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 3 exhibitor passes
- Free WLAN
- Including connections to electricity, air, and water, and their consumption
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



Please talk to us directly for individual solutions.

## As participants in the MOULDING AREA joint stand you also profit from ...

- ...the prominent placement of the attractive and representative joint stand inside the MOULDING AREA.
- ...the individually usable communication zone for you and your visitors.
- ...the visitor- and attention-grabbing presentation option in the forum.
- ...all-inclusive service for your exhibition presence with stand design, equipment from the selected package, and catering!



The **MOULDING AREA** is an integral part of the overall METAV concept – in addition to the three other areas: **MEDICAL AREA**, **ADDITIVE MANUFACTURING AREA**, and **QUALITY AREA**.

The established VDW exhibition team advises you in all questions on the success of your trade fair presentation. With many years of experience at many exhibitions and events, we pave the way for the optimal organisation of your presence at the **METAV MOULDING AREA**. Our team will be pleased to assist you and answer any questions you may have.

**We look forward to talking with you!**



\* All prices plus VAT.  
Subject to change.



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