

METAV/2016

Düsseldorf, 23 – 27 February / POWER YOUR BUSINESS

MEDICAL AREA



Show what's possible:

Highest precision, best quality,
for the benefit of patients –
production technology for
a fastidious market.

Profit

from the 3 special package
solutions for a joint stand at
METAV 2016.

Offers inside

The MEDICAL AREA at METAV 2016

**19th International Exhibition for
Metalworking Technologies**

Eine Messe des
A Fair by **VDW**

th
Messe
Düsseldorf

At the heart of the largest industrial conurbation in Europe and hence in the direct vicinity of countless users, METAV and therefore the MEDICAL AREA are ideally integrated in the economic structures of the Ruhr Area – the industrial core on the Rhine and Ruhr – and in the direct vicinity of the Benelux state centres. Utilise this high-calibre demand potential for your participation!

POWER YOUR BUSINESS!

Welcome to the centre of trends and technology!

Makers of innovative medical equipment, medical componentry, and medical production systems are perpetually faced with the challenge of convincing the market with their products. The marriage of medical engineering and production technologies is the theme of the **MEDICAL AREA** at METAV 2016. This employs e.g. light materials like aluminium, carbon fibre composites, titanium, polymers, or combinations of these. Besides the conventional manufacturing and machining processes, growing importance is also being attached to innovative technologies that enhance the cost- and time-effectiveness of production for the protection of resources.

The trends in medical engineering take the form of new treatment methods, miniaturisation, the integration of ultra-modern IT and communication technologies, personalisation, and individualisation. And every innovation needs the right production technology and components to manufacture them. Here, you'll find all of them!

POWER YOUR BUSINESS!

Partners to the MEDICAL AREA



THE POWER YOUR BUSINESS PACKAGE

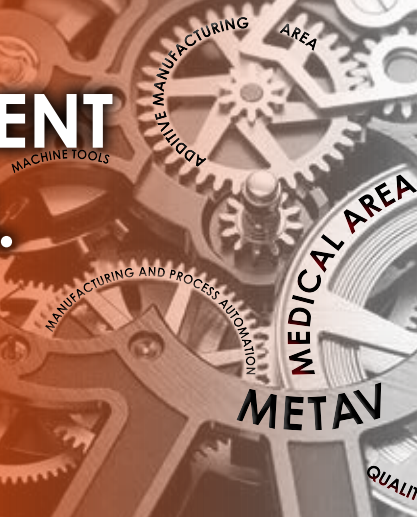
Exclusive for our exhibitors:

- Unlimited number of free admission vouchers and voucher codes
- Unlimited number of free visitor brochures
- Four-colour company logo in the alphabetical index of exhibitors (catalogue & internet)

for € 385*

A consistent further development of the "Metal meets Medical" initiative that has been enriching METAV since 2010, the MEDICAL AREA offers exhibitors and visitors an attractive marketplace for all medical engineering issues. Over the whole runtime, the presentation forum in the MEDICAL AREA will be hosting a great many professional contributions and best practice examples from business and industry illustrating the trends and developments in medical engineering. The POWER YOUR BUSINESS package supports the success of companies at the exhibition through targeted visitor marketing.

IDEAL COMPLEMENT OF OFFERS.



Carl Martin Welcker
Alfred H. Schütte
GmbH & Co. KG
Cologne, Germany

We put the
finishing touches
on implants
– at METAV 2016
MEDICAL AREA

REGISTER IN GOOD TIME! THE PRESENTATION FORUM:

Exhibitors are given the opportunity to present themselves with an example of best practice before the **MEDICAL AREA** forum at METAV 2016. Please bear in mind that the presentation forum takes only a limited number of participants.

Innovative end-to-end solutions
for medical engineering
– at METAV 2016
MEDICAL AREA



Edgar Mähringer-Kunz
IMSTec GmbH
Klein-Winternheim, Germany

FOR NEW CONTACTS

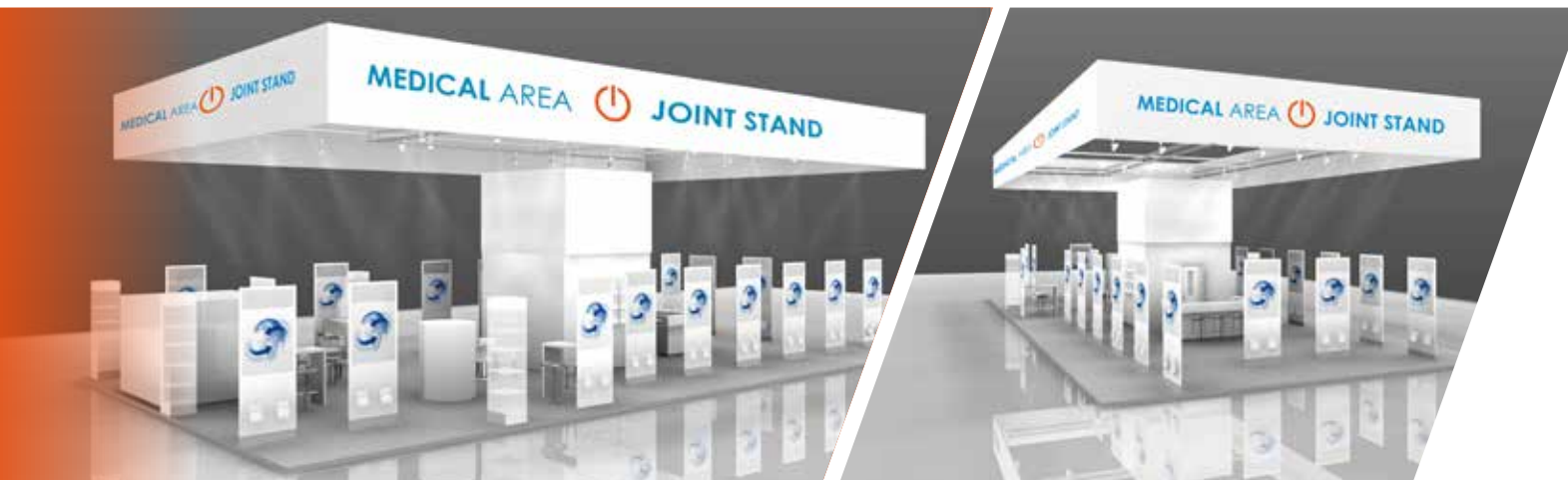
Individually or together: Profit from success in every form!

In addition to the classical individual or single exhibition stand, METAV 2016 also offers exhibitors the opportunity of presenting themselves at the joint stand in the MEDICAL AREA. Three powerful packages provide a range of presentation formats that are described in detail on the following page. These extend from an additional use of the joint stand by exhibitors who have already booked their own METAV stand, to the exclusive presentation at the joint stand with all services – from stand design to catering.

Profit from our extensive advertising and PR measures:

- **220 advertisements in 136 trade journals from 22 countries**
with professional contributions and press releases in all printed and online media
- **Intense presentation of the MEDICAL AREA e.g. at 11 European press conferences**
Use of all channels and portals for the user sectors
- **Constant presentation in the VDW newsletter**
Reports in the METAV journal and the IndustryArena – the newsroom, newsletters, interviews, and webinars
- **Reports in "METAV-Daily",**
the exhibition magazine during the runtime
- **Strong partners as multipliers for the trade public**
DeviceMed, VDMA Arbeitsgemeinschaft Medizintechnik, MedizinTechnik.NRW, NMI Reutlingen, Brainport Industries (Netherlands), IndustryArena
- **Positioning the MEDICAL AREA in the overall concept of METAV 2016!**

Further details and all registration materials are available on the internet at: www.metav.de/anmeldung



As participants in the MEDICAL AREA joint stand you also profit from ...

- ...the prominent placement of the attractive and representative joint stand inside the MEDICAL AREA.
- ...the individually usable communication zone for you and your visitors.
- ...the visitor- and attention-grabbing presentation option in the forum.
- ...all-inclusive service for your exhibition presence with stand design, equipment from the selected package, and catering!



PACKAGE 1

€ 1.350*

Additional use of the MEDICAL AREA joint stand for exhibitors who have already registered their own stand. Services in the basic package:

- Info point with individual presentation facility for posters and brochures on a stele with integrated brochure tray
- Additional entry in the alphabetical index of exhibitors at METAV 2016 (basic entry)
- Integration in the marketing activities at the joint stand
- Use of the joint storeroom
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



PACKAGE 2

€ 6.500*

Services for the exclusive participation in the joint stand, 10 m² stand area, including company name on the facing, glass case, or comparable option of product presentation, standing table with 3 stools, brochure display, and lockable cabinet.

- **POWER YOUR BUSINESS package**
- 12 product entries in the trade fair catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 2 exhibitor passes
- Free WLAN
- Including connections to electricity, air, and water, and their consumption
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



PACKAGE 3

€ 9.800*

Services for the exclusive participation in the joint stand, 20 m² stand area, including company name on the facing, glass case, or comparable option of product presentation, standing table with 3 stools, brochure display, and lockable cabinet.

- **POWER YOUR BUSINESS package**
- 12 product entries in the trade fair catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 3 exhibitor passes
- Free WLAN
- Including connections to electricity, air, and water, and their consumption
- Observation, stand cleaning, waste disposal

The shipping services are not included in the package.



Please talk to us directly for individual solutions.

The **MEDICAL AREA** is an integral part of the overall METAV concept – in addition to the three other areas: **QUALITY AREA**, **MOULDING AREA**, and **ADDITIVE MANUFACTURING AREA**.

The established VDW exhibition team advises you in all questions on the success of your trade fair presentation. With many years of experience at many exhibitions and events, we pave the way for the optimal organisation of your presence at the **METAV MEDICAL AREA**. Our team will be pleased to assist you and answer any questions you may have.

We look forward to talking with you!



* All prices plus VAT.
Subject to change.



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