FACTS AND FIGURES

GDS WINTER, 10-12 FEB 2016

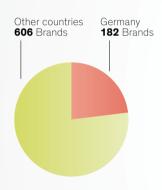
GDS-ONLINE.COM



GLOBAL DESTINATION FOR SHOES & ACCESSORIES

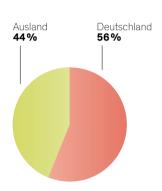
GDS BRANDS

INTERNATIONAL BRANDPORTFOLIO



ORIGIN OF VISITORS

14.949 VISITORS, ALMOST HALF FROM ABROAD



INTERNATIONALITY OF VISITORS

VISITORS FROM 91 COUNTRIES



INTEREST

IN THE LIFESTYLE WORLDS OF GDS



POP UP **39%**

MANY EXPERT VISITORS

WHO DECIDES IS AT GDS



* Decisionmakers: Owner, Managing Director, Branch Manager, Purchasing Manager, Purchaser

TRADE STRUCTURE

ALL TRADE GROUPS ARE REPRESENTED AT GDS



VISITORS USE GDS

... as a trend and information platform 72%

... to search for new suppliers 57%

... for networking/ keeping the contacts 48%

... to place orders 44%

VISITORS RESUMÉ

86% visitors would recommend GDS

64% visitors have placed orders at GDS

52% visitors found new suppliers at GDS