

# FACTS AND FIGURES

## GDS WINTER, 10-12 FEB 2016

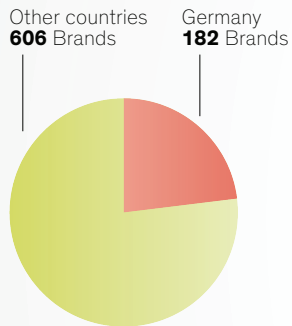
gds

GLOBAL  
DESTINATION  
FOR  
**SHOES &  
ACCESSORIES**

GDS-ONLINE.COM

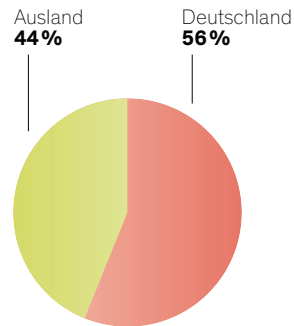
### GDS BRANDS

INTERNATIONAL BRANDPORTFOLIO



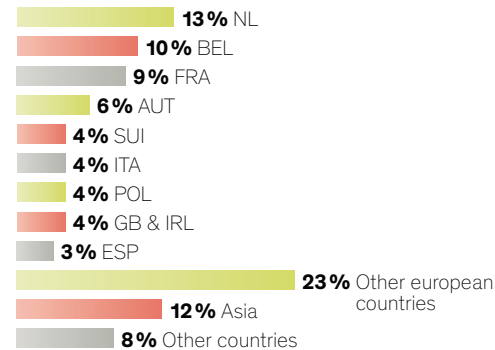
### ORIGIN OF VISITORS

14.949 VISITORS, ALMOST HALF FROM ABROAD



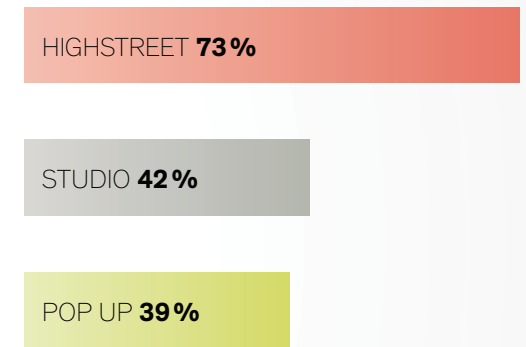
### INTERNATIONALITY OF VISITORS

VISITORS FROM 91 COUNTRIES



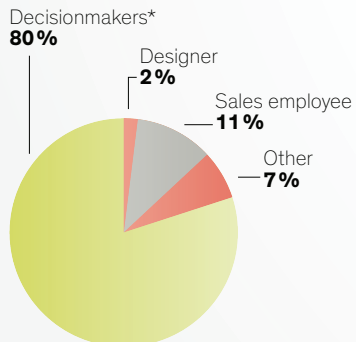
### INTEREST

IN THE LIFESTYLE WORLDS OF GDS



### MANY EXPERT VISITORS

WHO DECIDES IS AT GDS



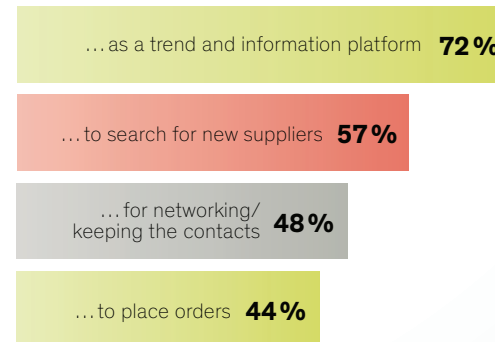
### TRADE STRUCTURE

ALL TRADE GROUPS ARE REPRESENTED AT GDS



### VISITORS USE GDS

...



### VISITORS RESUMÉ



\* Decisionmakers: Owner, Managing Director, Branch Manager, Purchasing Manager, Purchaser